

APPLICATION FORM UNDER MDA CATEGORY PUBLICITY

Ref.No.

Date:

1. Name of Exporter
2. Name of Director/Partner
3. EPB registration no.
4. Name and Details of Catalogue/pamphlet
5. Details of Design
6. No. of copies to be made

Likely expenditure per copy

a) Total expenditure

7. Date of completion of printing
8. If work has been done by any Agency, details of expenditure, paper, printing, and design etc. to be given separately.
9. Quotation obtained from 3 agencies
10. Dummy copy of catalogue/pamphlet
11. Projected income from sale or advertisement
12. Has exported published any catalogue/pamphlet previously and obtained assistance from MDA scheme.
13. Export turnover of current financial year
14. Expected export target for next 2 years
15. SSI Registration No.

Place

Signature of Applicant

Name

Date

Designation